



**Share your dreams.** Partner with Prizmah to reach 1,000+ leaders and decision-makers at the largest Jewish day school conference in the world. Whether you're looking to maximize your conference presence, complement your educational session(s), or grow your brand awareness — we will build a marketing mix to support your goals.

**Packages from \$3,600 and exhibitor space in the DreamLab from \$2,500**

**Creative customization at each level is encouraged**

## sponsorship levels

The Builder, Visionary, and Dreamer levels entitle your business to: One exhibitor table in the DreamLab, a listing in the conference program guide\*, attendee contact information, an ad on the conference mobile app, and an insert in the swag bag. Additional perks vary per level (see below for details).

**builder**  
\$50,000

**Includes:**

- 10 Registrations
- Co-branding on all materials
- Half-day banner in mobile app
- Seeing your brand on a selection of print/digital materials
- A full page ad in the conference program\*
- A full page ad in HaYidion Magazine\*\*

**Host a signature conference event such as a welcome reception, dessert reception, or closing party**

**visionary**  
\$25,000

**Includes:**

- 6 Registrations
- Co-branding on all materials
- Half-day banner in mobile app
- Seeing your brand on a selection of print/digital materials
- A half-page ad in the conference program\*
- A half-page ad in HaYidion Magazine\*\*

**Sponsor the snack station to have your name on the everlasting supply of conference sweets and treats**

**dreamer**  
\$10,000

**Includes:**

- 4 Registrations
- Half-day banner in mobile app
- A quarter-page ad in the conference program\*
- A quarter-page ad in HaYidion Magazine\*\*

**Sponsor an experiential lab in the DreamLab or co-brand the conference WiFi landing page**

The Muse and Influencer levels entitle your business to: A listing in the conference program guide, attendee contact information, an ad on the conference mobile app, and an insert in the swag bag. Additional perks vary per level (see below for details).

**muse**  
\$7,500

**Includes:**

- 2 Registrations

**Sponsor the conference tote bag, the hotel keycards, or one of the device charging stations**

**influencer**  
\$5,000

**Includes:**

- 1 Registration

**Sponsor a coffee break or the popcorn bar**

**exhibitor**  
\$2,500

**Includes:**

- 1 registration
- 1 six foot table, extension cord, and chair
- Additional conference meal plans may be added for \$450 each

**Leave a lasting impression by sharing your brand and products with program participants in the centrally located DreamLab**

\*2019 Prizmah Conference Program Guide, distributed to 1,000+ participants to serve as their manual for the three-day conference.

\*\*HaYidion is the leading publication for Jewish day school practitioners. Published three times a year, the magazine provides guidance, information, and inspiration to over 4,000 administrators, educators, and board members.



# THE PRIZMAH CONFERENCE

March 10-12, 2019 Atlanta, GA

# sponsorship opportunities

## innovative ways to dream



### Host the Most:

Sponsor a Signature Conference Event



### Designate the Dreaming:

Sponsor a Lab in the Prizmah DreamLab



### Pass the Popcorn:

Sponsor the Popcorn Bar



### Provide the Power:

Sponsor a Device Charging Station



### Supply the Snacks:

Sponsor the Snackstand



### Caffeinate Conference Go-ers:

Sponsor a Centrally Located Coffee Bar



### Brand our Bags:

Sponsor the Prizmah Conference Totes



### Cover the Cards:

Sponsor the Hotel Key Cards



### Work the WiFi:

Sponsor the WiFi Landing Page



### Facilitate the Furnishings:

Donate and Creatively Display the Furniture

For pricing and further details, please visit:

[www.prizmah.org/prizmahconference](http://www.prizmah.org/prizmahconference)

## your reach, at a glance

# 1,000+

decision-makers across the field

# 300+

*Schools and organizations will be in attendance*

# 32

states represented amongst participants

# 30+

hours of visibility and contact with participants

# 1

gathering in existence that convenes the **entire** Jewish day school field (this one!)

## be part of the dream

Contact **Jessie Katz** at [jessiek@prizmah.org](mailto:jessiek@prizmah.org) to learn more.