

# TORONTO COMMUNITY REPORT



**PRIZMAH**  
Center for Jewish Day Schools

# TORONTO



Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.

# TORONTO



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Thank you for the excellent afternoons of learning and professional development. It was a great gathering of colleagues and teachers. We appreciated all the hard work to create these meaningful learning opportunities.

—ELANA PAICE LIDSKY

*Director of Institutional Advancement*

Paul Penna Downtown Jewish Day School



## TORONTO AREA DAY SCHOOLS AND YESHIVAS

- Anne & Max Tanenbaum Community Hebrew Academy of Toronto (CHAT)
- Associated Hebrew Schools
- Beth Jacob High School for Girls
- Bialik Hebrew Day School
- Bnei Akiva Schools
- Eitz Chaim Schools
- Montessori Jewish Day School
- Netivot HaTorah Day School
- Paul Penna Downtown Jewish Day School
- Robbins Hebrew Academy
- The Joe Dwek Ohr HaEmet Sephardic School
- The Leo Baeck Day School
- The Toronto Heschel School
- Yeshiva Darchei Torah

## 45 DAY SCHOOL LEADERS WERE ENROLLED IN 16 RESHET (NETWORKING) COMMUNITIES

- Admission Professionals
- Art Teachers
- Board Leadership
- Day School Doctors
- Development Professionals
- Educational Technology
- General Studies Leadership
- Heads of School
- Judaic Administrators
- Kindergarten Teachers
- Learning Specialists
- Mental Health and Wellness
- Orthodox Leaders
- Rituals from Afar
- School Counselors
- Senior Development Professionals

## 60 DAY SCHOOL REGISTRANTS FOR 10 GATHERINGS

**Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions**

- Admission Professionals Biweekly Check-ins
- DASL Program
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Heads of Small Schools Weekly Check-ins
- Judaic Administrator Biweekly Check-ins
- Judaic Professionals Retreat
- Senior Development Professionals Online Retreat
- YOU Lead Yearlong Leadership Training Program

## \$119,211 DISTRIBUTED TO TORONTO-AREA SCHOOLS FOR COVID-19 RELIEF

Prizmah provided funding for schools facing significant increases in tuition-assistance requests, including special support for Jewish communal professionals impacted by COVID-19



## 135 DAY SCHOOL REGISTRANTS FOR 36 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- Ask Me Anything: Development Fall Series—Socially Distant Donor Engagement and Stewardship
- Chagim Webinar Series: Esther and Purim
- Chagim Webinar Series: Shir Hashirim and Haggadah
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: School Communication
- COVID-19: Financial Aid
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Crowdsourcing the Coronavirus: Q&A for Heads of School
- Crowdsourcing the Coronavirus: Q&A for Technology Leaders
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Financial and Legal Issues Facing Day Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- How We Increased Enrollment Inquiries during Remote Learning: Lessons from The Leffell School Admissions Office
- Keeping Graduates Close while Socially Distancing: An Alumni Engagement Roundtable
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: End-of-Year Celebrations
- Rituals from Afar: Graduations
- Rituals from Afar: Planning for the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Shavuot, Lag BaOmer, Yom Yerushalayim
- Rituals from Afar: Student Activities – Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19 Friendly Options
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19
- SPACE: Your Most Valuable Asset—A Conversation with Architect Hila Stern Bornstein
- ZOOM DEEP DIVE: Advanced Settings, Tools, Tips, and Tricks to Take Zoom to the Next Level

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah\* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

## PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

### \$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

### \$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

### \$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

### \$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

### \$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or [hannaho@prizmah.org](mailto:hannaho@prizmah.org).

\*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.



The network of educators and school leaders I gained through Prizmah's YOU Lead propelled me in my own personal professional development and in my career growth as an educator and school leader, and I am indebted to the talented and driven people I shared the experience with.

—RABBI EPHRAIM KLEINBERG

*Director of Educational Technology and Religious Growth*

**B'nei Akiva Schools**

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.