

PHILADELPHIA COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools

PHILADELPHIA



Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.

PHILADELPHIA



“

In serving a diverse community of Jewish day schools, Prizmah offers a wider range of services to its professional and lay constituents, providing platforms for connections for those in similar positions. It's rare that a week goes by without my emailing Paul Bernstein, Amy Wasser, or Debra Shaffer Seeman.

Prizmah is our source for data as well as current information about what is happening in the field. This year, Perelman received a grant from Prizmah for scholarships, allowing our school to provide additional financial assistance to families whose finances were affected by the raging pandemic. And Perelman professionals continue to benefit from frequent professional development opportunities offered through Prizmah. Todah rabah to the Prizmah professionals and volunteers who by creating this unified organization have expanded our reach — and our interconnectivity.

—JUDY GRONER

Head of School

Perelman Jewish Day School



PHILADELPHIA-AREA DAY SCHOOLS AND YESHIVAS

- Abrams Hebrew Academy
- Cheder Chabad
- Caskey Torah Academy of Greater Philadelphia
- Jack M. Barrack Hebrew Academy
- Kohelet Yeshiva
- Kosloff Torah Academy Girls' High School
- OROT
- Politz Hebrew Academy
- Raymond and Ruth Perelman Jewish Day School
- Torah Academy

30 DAY SCHOOL LEADERS WERE ENROLLED IN 14 RESHET (NETWORKING) COMMUNITIES

- Admissions Professionals
- Board Leadership
- Day School Doctors
- Development Professionals
- Education Technology Directors
- General Studies Leadership
- Heads of School
- Judaic Administrators
- Kindergarten Teachers
- Learning Specialists
- Orthodox Leaders
- Rituals from Afar
- School Counselors
- Senior Development Professionals

31 DAY SCHOOL REGISTRANTS FOR 13 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals Biweekly Check-ins
- Admission Professionals Biweekly Check-ins for Small Schools
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Judaic Administrator Biweekly Check-ins
- Judaic Professionals Retreat
- New Admission Professional Institute
- Pre-NAIS Prizmah Gathering
- School Counselor Cohort
- Senior Development Professionals Online Retreat
- The Collaborative Program
- YOU Lead Yearlong Leadership Training Program



66 DAY SCHOOL REGISTRANTS FOR 27 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series – Socially Distant Donor Engagement and Stewardship
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: School Communication
- Crowdsourcing the Coronavirus: Q&A for Heads of School
- Effective Practices Engaging and Supporting Diverse Learners in a COVID-19 Virtual Environment
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Day Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- How We Increased Enrollment Inquiries during Remote Learning: Lessons from the Leffell School Admissions Office
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process During COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: Graduations
- Rituals from Afar: Planning for the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Student Activities – Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19-Friendly Options
- SPACE: Your Most Valuable Asset. A Conversation with Architect Hila Stern Bornstein
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19

\$250,000 DISTRIBUTED TO PHILADELPHIA-AREA SCHOOLS FOR COVID-19 RELIEF

Prizmah provided funding for schools facing significant increases in tuition assistance requests

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

“

As a Jewish studies curriculum director with a schoolwide purview, I often turn to my Prizmah network for big-picture questions, such as, “How are schools promoting civil discourse, guided by the spirit of pluralism?” and “How are schools using Jewish values to inform the disciplinary process?” Prizmah reminds us that no school is an island and that we are connected by our common commitments to Jewish learning, critical thinking, and the spiritual, social, and emotional growth of our students. From the email newsletters to the periodical HaYidion, the podcasts, and other media, my regular contact with Prizmah and my own contributions to HaYidion and to my network of Jewish studies professionals reminds me that I am part of a broad community of passionate educators that stretches beyond the virtual and physical walls I see every day.

—RABBI JUDD KRUGER LEVINGSTON
Director of Jewish Studies
Jack M. Barrack Hebrew Academy

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.