

METROWEST NEW JERSEY COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools



METROWEST NEW JERSEY

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.



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SINAI Schools operates eight special education schools, each integrated within a partner day school, throughout the NY/NJ metropolitan area. As SINAI has a small development team, it is impossible to overstate the value of the networking opportunities provided by Prizmah events. Not only do I walk out of almost every session armed with new creative ideas, but I also benefit from discussions of the unique challenges that we, as development professionals, face during these difficult times. I'm also impressed with the quality of resources in Prizmah's Knowledge Center, and I've especially benefited from their numerous resources related to endowment/legacy campaigns.

—PAM ENNIS
Director of Development
SINAI Schools



METROWEST, NEW JERSEY-AREA DAY SCHOOLS AND YESHIVAS

- Bruria High School for Girls- JEC
- Golda Och Academy
- Gottesman RTW Academy
- Jewish Educational Center
- Joseph Kushner Hebrew Academy
- Rabbi Pesach Raymon Yeshiva
- SINAI Schools
- Yeshivat Netivot Montessori

30 DAY SCHOOL LEADERS WERE ENROLLED IN 13 RESHET (NETWORKING) COMMUNITIES

- Development Professionals
- Educational Technology Directors
- General Studies Leadership
- Heads of School
- Music Teachers
- Judaic Administrators
- Mental Health and Wellness
- Orthodox Leaders
- School Counselors
- Board Leadership
- Schools in Small Communities
- Rituals from Afar
- Senior Development Professionals

30 DAY SCHOOL REGISTRANTS FOR 12 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals Biweekly Check-ins
- Check in for Heads of Small Schools
- DASL Program
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Educational Leader Weekly Check-ins
- Head of School Weekly Check-ins
- Heads of Small Schools Weekly Check-ins
- Judaic Administrator Biweekly Check-ins
- The Collaborative Program
- YOU Lead Yearlong Leadership Training Program



86 DAY SCHOOL REGISTRANTS FOR 28 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series—Socially Distant Donor Engagement and Stewardship
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: School Communication
- Crowdsourcing Coronavirus: Q&A for Educational Leaders
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Days Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- How We Increased Enrollment Inquiries during Remote Learning: Lessons from The Leffell School Admissions Office
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process During COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: End of Year Celebrations
- Rituals from Afar: Graduations
- Rituals from Afar: Planning For the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Shavuot, Lag BaOmer, and Yom Yerushalayim
- Rituals from Afar: Student Activities—Clubs and Extracurriculars
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- SPACE: Your Most Valuable Asset. A Conversation with Architect Hila Stern Bornstein
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים


- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.



It's no secret that this pandemic has created a whole host of new and unusual challenges for our institution. As the Head of School of Golda Och Academy, it has forced me to focus on balancing those things which come with the running of a school during “normal” times along with all that comes with instituting new health and safety protocols, operating procedures, and maintaining a closeness amongst all members of our community in these very “distant” times. The additional COVID-19 expenses have also meant that we have needed to maintain a laser focus on fundraising to close this newly formed gap.

Just as was the case before the crisis, I have made it a priority to work closely with our Director of Institutional Advancement in order to help meet these needs and keep in touch with our donors. We have both been blessed to have wonderful partners at Prizmah who have provided incredible support. Since making the decision to go virtual in March, the financial sustainability team including Dan Perla, Helen London, Traci Stratford, and Hannah Strasser Olson quickly pivoted to provide numerous virtual peer gatherings, webinars and conferences for our development team and other professionals—all of which were greatly appreciated.

We have always appreciated the strength of our community—both here in NJ and beyond—and we thank Prizmah for the incredibly important work that they have done to support our students, faculty and our school’s mission to educate and inspire the next generation of Jewish leaders.

— ADAM SHAPIRO
Head of School
Golda Och Academy

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.