

# GREATER NEW YORK & NORTHERN NEW JERSEY COMMUNITY REPORT



**PRIZMAH**  
Center for Jewish Day Schools



# GREATER NEW YORK & NORTHERN NEW JERSEY

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.





# GREATER NEW YORK & NORTHERN NEW JERSEY

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When the pandemic hit, Yavneh was at a difficult crossroads in fundraising: the need was intensely magnified, but out of respect for our donors navigating unemployment, illness, and general uncertainty, we put all fundraising on hold. By hosting weekly sessions with fundraising experts and fellow development professionals, Prizmah provided me with the support, guidance, advice, and expertise needed to launch a successful campaign at the right time and with the right message.

—ROBIN TARE  
*Director of Development*  
Yavneh Academy





## GREATER NEW YORK & NORTHERN NEW JERSEY-AREA DAY SCHOOLS AND YESHIVAS

- Abraham Joshua Heschel School
- Academies at Gerrard Berman Day School
- Associated Beth Rivkah School for Girls
- Barkai Yeshivah
- Be'er Hagolah Institutes
- Bet Yaakov Ohr Sarah
- Beit Rabban Day School
- Ben Porat Yosef
- Bergen County High School of Jewish Studies
- Cheder Chabad Girls of Long Island
- Davis Renov Stahler Yeshiva High School for Boys
- Gerrard Berman Day School
- Geshar Yehuda
- Hannah Senesh Community Day School
- Hebrew Academy of Five Towns and Rockaway (HAFTR)
- Hebrew Academy of Long Beach (HALB)
- Hebrew Academy of Nassau County (HANC)
- Heichal Hatorah
- IVDU Schools
- Jewish Institute of Queens
- Kinneret Day School
- Long Island Hebrew Academy
- Lubavitch on the Palisades / Chabad of Tenafly
- Luria Academy of Brooklyn
- Ma'ayanot Yeshiva High School for Girls
- Magen David Yeshivah
- Manhattan Day School
- Manhattan High School for Girls
- Mazel Day School
- Mesivta Ateres Yaakov
- Mill Basin Yeshiva Academy
- Moriah School
- North Shore Hebrew Academy
- Park East Day School
- Prospect Park Yeshiva
- Ramaz School
- Rambam Mesivta
- Rodeph Sholom School
- Rosenbaum Yeshiva of North Jersey
- RYNJ
- SAR Academy
- Schechter School of Long Island
- Shulamith School for Girls
- Silverstein Hebrew Academy
- SINAI Schools
- Solomon Schechter Day School of Bergen County
- Solomon Schechter School of Manhattan
- Solomon Schechter School of Queens
- Talmud Torah of Crown Heights
- The Brandeis School
- The Leffell School
- The Frisch School
- The Idea School
- The Moriah School
- The SAM School
- The Shefa School
- Torah Academy of Bergen County
- Westchester Day School
- Westchester Hebrew High School
- Westchester Torah Academy
- Yavneh Academy
- YBH of Passaic
- Yeshiva Birchas Shmuel
- Yeshiva Derech HaTorah
- Yeshiva Har Torah
- Yeshiva Ketana of Long Island
- Yeshiva Mercaz HaTorah of Belle Harbor
- Yeshiva of Central Queens
- Yeshiva of Flatbush
- Yeshiva of South Shore
- Yeshiva R'Tzahd
- Yeshiva Sha'arei Zion Ohel Bracha
- Yeshiva Tiferet Zion
- Yeshiva Toras Emes
- Yeshiva University High School for Boys
- Yeshivas Boyan Tifereth Mordechai Shlomo
- Yeshivat Bitahon
- Yeshivat Darche Eres
- Yeshivat He'Atid
- Yeshivat Noam
- Yeshivat Shaare Torah

## \$414,000 DISTRIBUTED TO NEW YORK & NORTHERN NEW JERSEY-AREA SCHOOLS FOR COVID-19 RELIEF

Prizmah provided funding for schools facing significant increases in tuition assistance requests, including special support for Jewish communal professionals impacted by COVID-19

## 317 DAY SCHOOL REGISTRANTS FOR 21 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals Biweekly Check-ins
- Admission Professionals Biweekly Check-ins for Small Schools
- Check-ins for Heads of Small Schools
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Educational Leader Weekly Check-ins
- Head of School Weekly Check-ins
- Heads of ECD-12 Schools Connect
- Heads of Small Schools Weekly Check-ins
- Judaic Administrator Biweekly Check-ins
- Judaic Professionals Retreat
- Music Teachers Connect
- New Admission Professional Institute
- Peer-to-Peer Thought Partners
- Physical Education Teachers Connect
- Pre-NAIS Prizmah Gathering
- School Counselor Cohort
- Senior Development Professionals Online Retreat
- The Collaborative Program
- YOU Lead Yearlong Leadership Training Program

## 284 DAY SCHOOL LEADERS WERE ENROLLED IN 20 RESHET (NETWORKING) COMMUNITIES

- Admissions Professionals
- Board Leadership
- Day School Doctors
- Development Professionals
- Education Technology
- General Studies Leadership
- Heads of School
- Judaic Administrators
- Learning Specialists
- Mental Health and Wellness
- Music Teachers
- Orthodox Leaders
- Rituals from Afar
- Safety Respect Equity Coalition Grantees
- School Counselors
- Senior Development Professionals
- Physical Education Teachers
- Schools in Small Communities
- Art Teachers
- Kindergarten Teachers

## 623 DAY SCHOOL REGISTRANTS FOR 39 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series – Socially Distant Donor Engagement and Stewardship
- Chagim Webinar Series: Esther and Purim
- Chagim Webinar Series: Shir Hashirim and Haggadah
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: School Communication
- COVID-19: Financial Aid
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Crowdsourcing the Coronavirus: Q&A for Technology Leaders
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Effective Practices Engaging and Supporting Diverse Learners in a COVID-19 Virtual Environment
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Days Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- How We Increased Enrollment Inquiries during Remote Learning: Lessons from The Leffell School Admissions Office
- Keeping Graduates Close While Socially Distancing: An Alumni Engagement Roundtable
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Q&A Session - SBA Loan Paycheck Protection Program
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: End-of-Year Celebrations
- Rituals from Afar: Graduations
- Rituals from Afar: Planning For the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Shavuot, Lag BaOmer, and Yom Yerushalayim
- Rituals from Afar: Student Activities—Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19 Friendly Options
- SPACE: Your Most Valuable Asset. A Conversation with Architect Hila Stern Bornstein
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19
- ZOOM DEEP DIVE: Advanced Settings, Tools, Tips, and Tricks to Take Zoom to the Next Level

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah\* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

## PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

### \$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

### \$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

### \$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

### \$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five hours of Specialist Consultations or Professional Development for Your School

### \$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or [hannaho@prizmah.org](mailto:hannaho@prizmah.org).

\*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.



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At this time when person-to-person connection is so difficult, Prizmah is facilitating the connections that are enabling the field of Jewish day school education to endure and thrive. Prizmah-sponsored conversations have brought together professionals to discuss such critical topics as safety protocols, fundraising during an economic downturn, managing mental health needs, and scenario planning for the future of the field. The ability to share knowledge and wisdom—and to generate new insights together—is a necessary ingredient in sustaining both the present and future of our institutions, and my colleagues and I are grateful that Prizmah has taken the lead role in enabling this to happen.

—MICHAEL A. KAY, PhD  
*Head of School*  
The Leffell School

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.