

DETROIT COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools

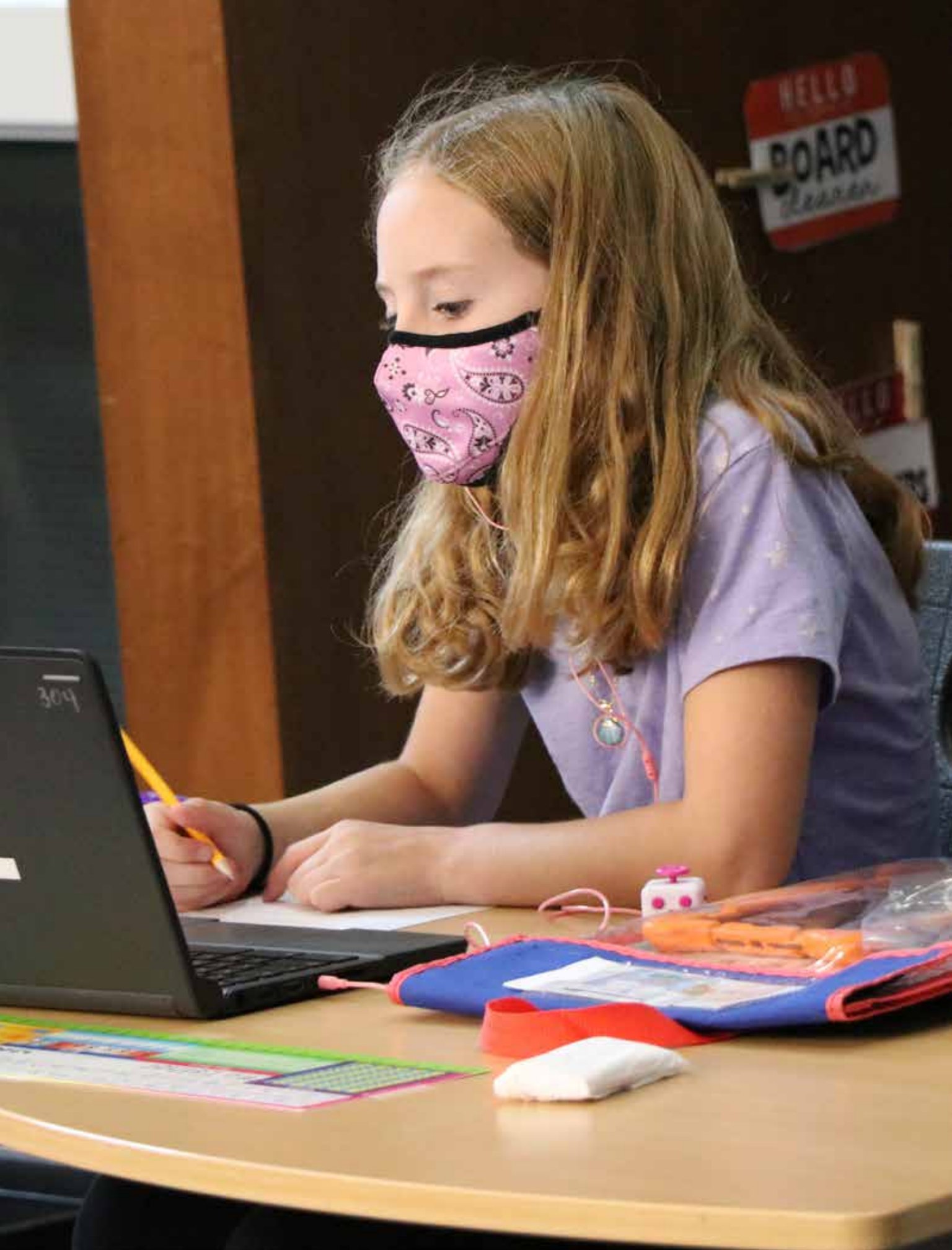


DETROIT

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.



DETROIT

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Prizmah offers me a wonderful community of professional peers. Whether conferences, the active Reshet communities, or Zoom calls with colleagues, the opportunity to share experiences and best practices in fundraising is incredibly valuable. Especially during this uncertain time of COVID-19, the Prizmah community has been a support and has given me the opportunity to learn how others are dealing with the unique situations in which we all find ourselves.

—SHANA KANTOR

Director of Advancement
Frankel Jewish Academy



DETROIT-AREA DAY SCHOOLS AND YESHIVAS

- Farber Hebrew Day School/Yeshivat Akiva
- Hillel Day School of Metropolitan Detroit
- The Jean and Samuel Frankel Jewish Academy of Metropolitan Detroit
- Yeshiva Beth Yehuda
- Yeshiva Gedolah
- Yeshivas Darchei Torah

12 DAY SCHOOL LEADERS ENROLLED IN 7 RESHET (NETWORKING) COMMUNITIES

- Day School Doctors
- Development Professionals
- Education Technology Directors
- Heads of School
- Judaic Administrators
- Learning Specialists
- Senior Development Professionals

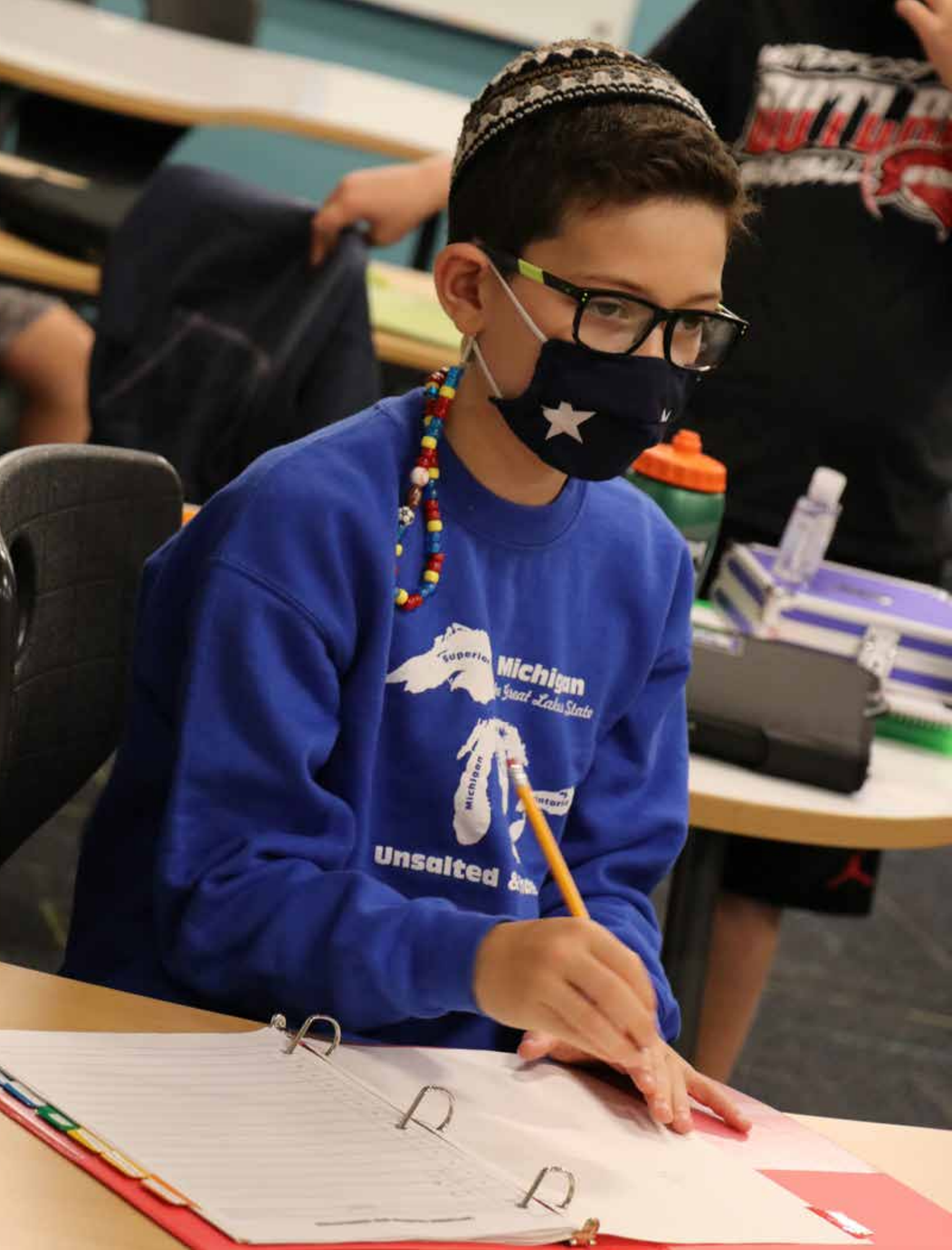
25 DAY SCHOOL REGISTRANTS FOR 8 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Development Professionals Biweekly Check-Ins
- Director of Technology Check-Ins
- EdTech Check-Ins
- Head of School Weekly Check-Ins
- School Counselor Cohort
- Senior Development Professionals Online Retreat
- The Collaborative Program
- YOU Lead Yearlong Leadership Training

\$100,000 DISTRIBUTED FOR COVID-19 RELIEF

Prizmah provided funding for schools facing significant increases in tuition assistance requests



48 DAY SCHOOL REGISTRANTS FOR 25 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series: Socially Distant Donor Engagement and Stewardship
- Chagim Webinar Series: Shir Hashirim and Haggadah
- COVID-19: School Communication
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Crowdsourcing the Coronavirus: Q&A for Heads of School
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Day Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- Keeping Graduates Close While Socially Distancing: An Alumni Engagement Roundtable
- Navigating the Admission Process During COVID-19
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: End-of-Year Celebrations
- Rituals from Afar: Planning for the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Student Activities: Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

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Prizmah has been central to the growth and success of my own career as a Jewish educator, and more importantly, for Hillel Day School of Metropolitan Detroit. I participated in Prizmah's YOU Lead program in 2017 - 2018; the year-long program was the single most influential experience that helped me become a head of school. Hillel Day School has benefited enormously from Prizmah's Generations Program that helped to increase our endowment. The Coaching Institute continues to provide inspirational and transformative coaching for me and other members of my Leadership Team. Prizmah continues to serve as an important resource for Jewish day school leaders and teachers during the pandemic.

— DR. DARIN KATZ

Head of School

Hillel Day School of Metropolitan Detroit

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.