

GREATER WASHINGTON COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools



GREATER WASHINGTON

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.

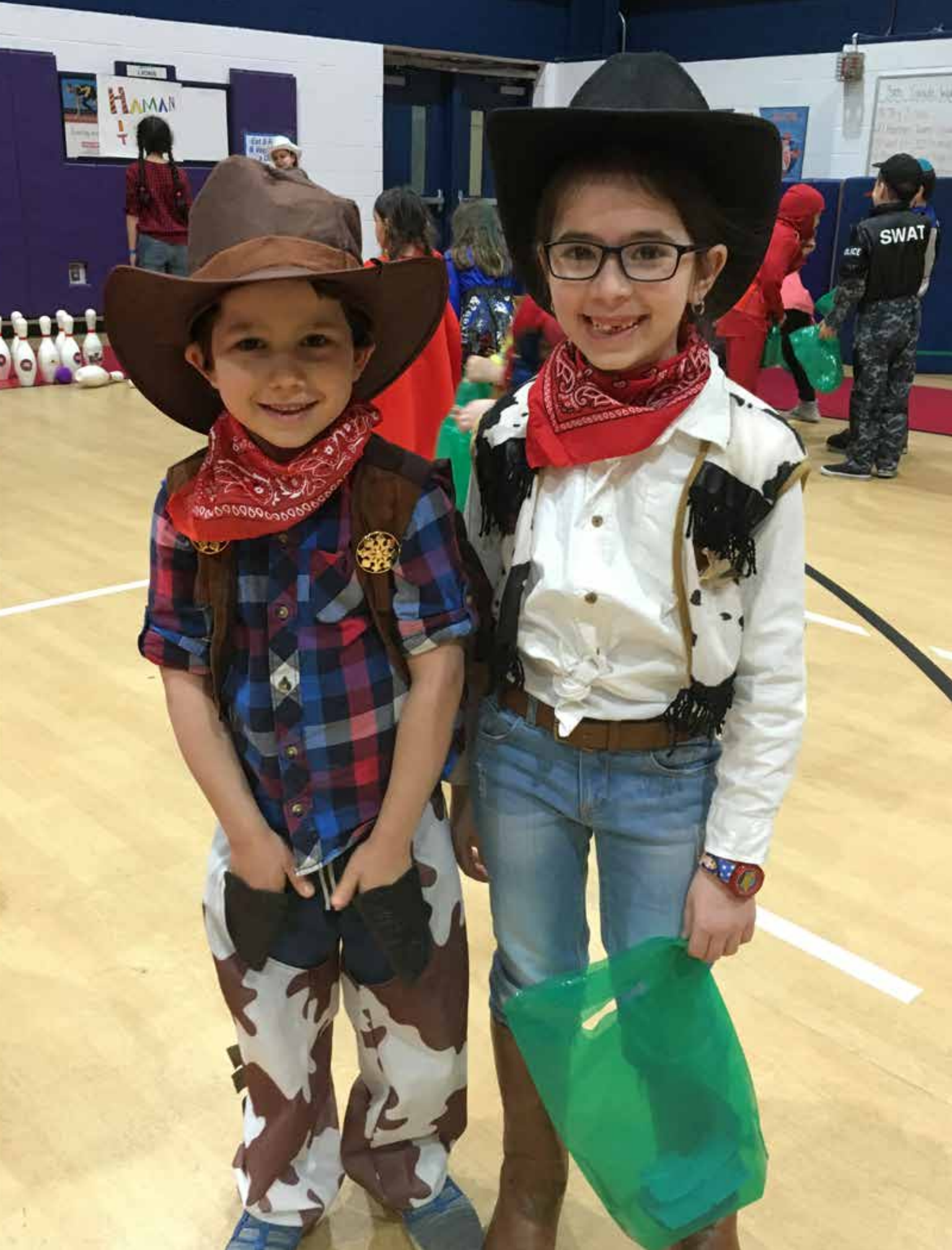


GREATER WASHINGTON

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Thank you so much for such a fabulous retreat. Our team gained so much. We are getting our feet wet and starting to move on with everything we learned. It was not just informative, but also inspiring.

—ELLIE LICHTASH
Executive Director
Alef Bet Montessori School



GREATER WASHINGTON-AREA DAY SCHOOLS AND YESHIVAS

- Alef Bet Montessori
- Charles E Smith Jewish Day School
- Darchei Noam Montessori
- Geshur Jewish Day School
- Melvin J. Berman Hebrew Academy
- Milton Gottesman Jewish Day School of the Nation's Capital
- Sulam
- Torah School of Greater Washington
- Yeshiva of Greater Washington

92 DAY SCHOOL LEADERS WERE ENROLLED IN 20 RESHET (NETWORKING) COMMUNITIES

- Admissions Professionals
- Art Teachers
- Board Leadership
- Day School Doctors
- Development Professionals
- Educational Technology Directors
- General Studies Leadership
- Heads of School
- Judaic Administrators
- Kindergarten Teachers
- Learning Specialists
- Mental Health and Wellness
- Music Teachers
- Orthodox Leaders
- Physical Education Teachers
- Rituals from Afar
- Safety Respect Equity Coalition Grantees
- School Counselors
- Schools in Small Communities
- Senior Development Professionals

62 DAY SCHOOL REGISTRANTS FOR 16 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals Biweekly Check-ins
- Admission Professionals Biweekly Check-ins for Small Schools
- Check-in for Heads of Small Schools
- Day School Enrollment and Engagement Program
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Educational Leader Weekly Check-ins
- Head of School Weekly Check-ins
- Heads of ECD-12 Schools Connect
- Heads of Small Schools Weekly Check-ins
- Judaic Administrator Biweekly Check-ins
- Physical Education Teachers Connect
- School Counselor Cohort
- The Collaborative Program
- YOU Lead Yearlong Leadership Training Program



\$60,000 DISTRIBUTED TO GREATER WASHINGTON-AREA SCHOOLS FOR COVID-19 RELIEF

Prizmah provided tuition assistance to support Jewish communal professionals impacted by COVID-19

160 DAY SCHOOL REGISTRANTS FOR 36 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series – Socially Distant Donor Engagement and Stewardship
- Chagim Webinar Series: Shir Hashirim and Haggadah
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: School Communication
- COVID-19: Financial Aid
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Crowdsourcing about Coronavirus: Q&A for Educational Leaders
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Effective Practices Engaging and Supporting Diverse Learners in a COVID-19 Virtual Environment
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Day Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- Keeping Graduates Close While Socially Distancing: An Alumni Engagement Round Table
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Q&A Session – SBA Loan Paycheck Protection Program
- Retaining Students in Changing Times
- Rituals from Afar: Community Service
- Rituals from Afar: Graduations
- Rituals from Afar: Planning for the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Shavuot, Lag BaOmer, and Yom Yerushalayim
- Rituals from Afar: Student Activities: Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19 Friendly Options
- SPACE: Your Most Valuable Asset. A Conversation with Architect Hila Stern Bornstein
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19
- ZOOM DEEP DIVE: Advanced Settings, Tools, Tips, and Tricks to Take Zoom to the Next Level

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

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We are fortunate to partner with Prizmah to optimize our impact as a Jewish day school community. Through access to their research, resources, talent development, and professional networks, we have enhanced our ability to tackle challenges and thrive—from recruitment and retention to operations to school policies and now, COVID-19 resources. As schools continue the vital work of inspiring, nurturing, and educating children—now, in the midst of a global pandemic—the ability to tap into the collective wisdom and expertise of colleagues is invaluable and enhances all our efforts to serve our students, families, and communities.

—RONIT GREENSTEIN

Director of Communication

Milton Gottesman Jewish Day School of the Nation's Capital

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.