

BOSTON COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools

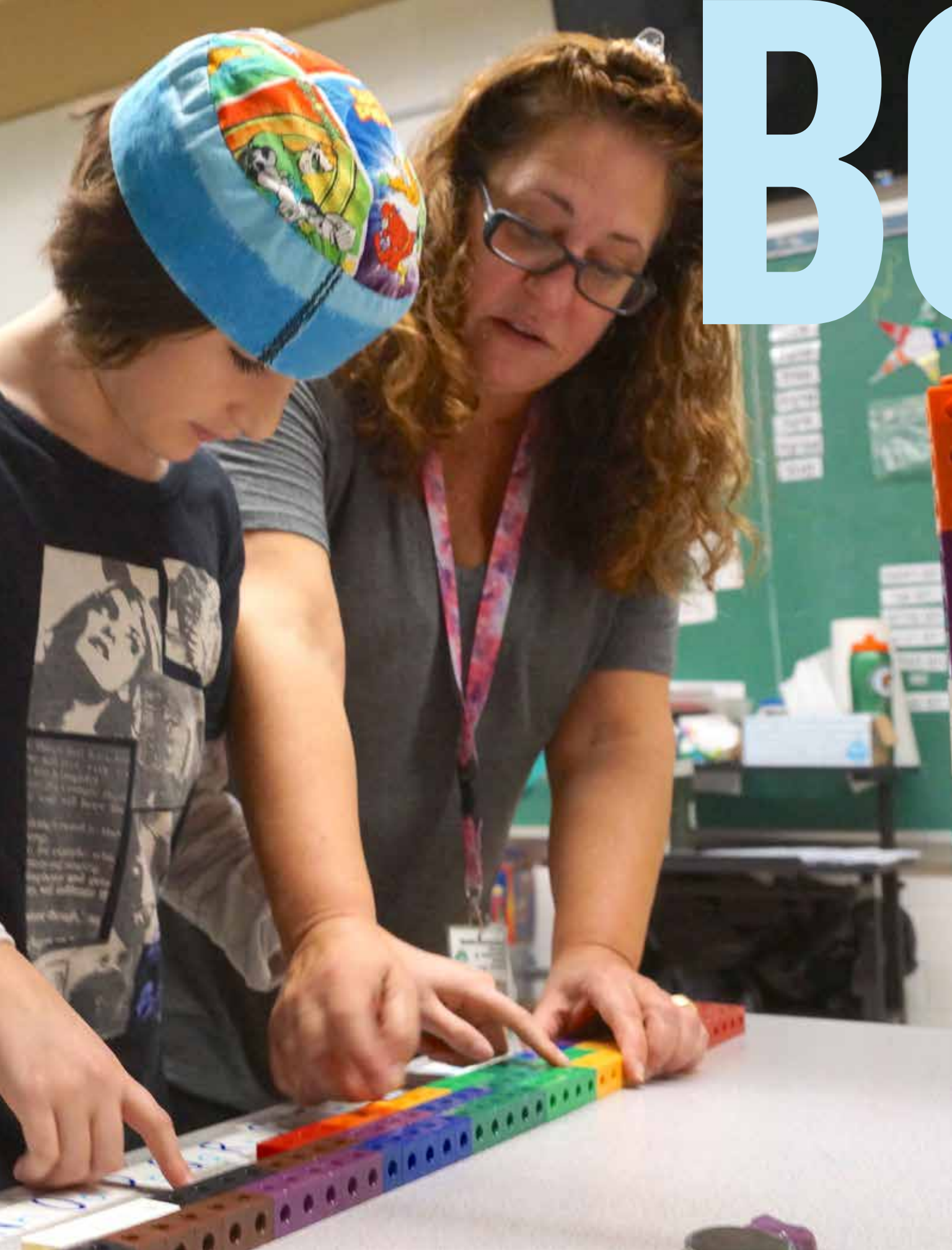


BOSTON

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.



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Prizmah has been an incredible resource to me personally and to the Jewish day school community in general. As a seasoned fundraising professional—but new in my position at Gann Academy—Prizmah provided a network of peers, professional development opportunities, and top notch experts in the field. Most importantly, Prizmah was able to mobilize and activate the Jewish day schools at the beginning of the pandemic by providing guidance to institutions who were shaken and unsure where to turn. I am deeply grateful for the dedication and leadership Prizmah has shown during these challenging times.

—TRINE LUSTIG
Chief Advancement Officer
Gann Academy



BOSTON-AREA DAY SCHOOLS AND YESHIVAS

- Bais Yaakov of Boston High School
- Epstein Hillel School
- Gann Academy
- Jewish Community Day School of Boston
- Maimonides School
- Rabbi and Rebbitzin Shlomo Margolis Mesivta High School of Greater Boston
- MetroWest Jewish Day School
- New England Hebrew Academy
- Shaloh House Hebrew Day School
- Solomon Schechter Day School of Greater Boston
- Striar Hebrew Academy
- The Rashi School
- Torah Academy of Boston
- Yeshiva Ohr Yisrael High School for Boys

48 DAY SCHOOL LEADERS WERE ENROLLED IN 17 RESHET (NETWORKING) COMMUNITIES

- Admissions Professionals
- Board Leadership
- Day School Doctors
- Development Professionals
- Educational Technology Directors
- General Studies Leadership
- Heads of School
- Judaic Administrators
- Kindergarten Teachers
- Learning Specialists
- Mental Health and Wellness
- Music Teachers
- Orthodox Leaders
- Rituals from Afar
- School Counselors
- Schools in Small Communities
- Senior Development Professionals

67 DAY SCHOOL REGISTRANTS FOR 12 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals Biweekly Check-ins
- Admission Professionals Biweekly Check-ins for Small Schools
- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Heads of ECD-12 Schools Connect
- Heads of Small Schools Weekly Check-ins
- Judaic Professionals Retreat
- New Admission Professional Institute
- Senior Development Professionals Online Retreat
- YOU Lead Yearlong Leadership Development
- The Collaborative

\$130,750 DISTRIBUTED ACROSS BOSTON-AREA SCHOOLS FOR COVID-19 TUITION ASSISTANCE

Prizmah provided funding for schools facing significant increases in tuition assistance requests, including special support for Jewish communal professionals impacted by COVID-19



136 DAY SCHOOL REGISTRANTS FOR 35 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series – Socially Distant Donor Engagement and Stewardship
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: Financial Aid
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Crowdsourcing Coronavirus: Q&A for Technology Leaders
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Effective Practices Engaging and Supporting Diverse Learners in a COVID-19 Virtual Environment
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Day Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- How We Increased Enrollment Inquiries during Remote Learning: Lessons from The Leffell School Admissions Office
- Keeping Graduates Close While Socially Distancing: An Alumni Engagement Roundtable
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Mental Health and Wellness: Paradigm Shifts for Your Context
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Q&A Session - SBA Loan Paycheck Protection Program
- Retaining Students in Changing Times
- Rituals from Afar: End-of-Year Celebrations
- Rituals from Afar: Graduations
- Rituals from Afar: Planning For the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Shavuot, Lag BaOmer, and Yom Yerushalayim
- Rituals from Afar: Student Activities - Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19 Friendly Options
- SPACE: Your Most Valuable Asset. A Conversation with Architect Hila Stern Bornstein
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19
- ZOOM DEEP DIVE: Advanced Settings, Tools, Tips, and Tricks to Take Zoom to the Next Level

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

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What I value most from organizations set up to support schools like mine is when they provide relevant and actionable resources, and that is exactly what Prizmah is doing. Throughout this pandemic, Prizmah has been gathering the most pressing issues facing school leaders and teachers today and working hard to provide tools and resources to address those issues. As a recent example, I love how Prizmah is working on a national campaign to demonstrate hakarat hatov (gratitude and appreciation) towards Jewish day school teachers, because they are truly doing God's work and deserve all of the recognition in the world. Thank you Prizmah for being so in-touch with the real issues facing schools today.

— REBECCA LURIE

Head of School

Solomon Schechter Day School of Greater Boston

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.