



To reserve your ad space in the upcoming edition of *HaYidion*, complete this form and return it via email to Elliott Rabin, Elliottr@prizmah.org.

X	Size	Rate One issue	Rate 2 Issues	Amount
	1/4 page	\$300	\$500	
	1/2 page	\$600	\$1000	
	Full page	\$1000	\$1600	
	Full page, front cover	\$1500	\$2500	
	Full page, back cover	\$1250	\$2000	
	1/8 page (for special advertising sections only)	\$200		
	Discount for associate members	25%	25%	
			Balance Due	

CONTACT INFORMATION

School/Organization Name: _____

Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT

Pay Online: <http://prizmah.org/pay>. Under Invoice #/Payment Info, enter: *HaYidion* ad.

Or Make check payable to:

Prizmah: Center for Jewish Day Schools, Inc.
254 W. 54th Street
11th floor
New York, NY 10019

DESIGN

We accept **PDF/X-1a** files with crop marks and bleed marks (if applicable). Alternatively, JPG files in CMYK at 300dpi are accepted (please note that small type may be blurry). Microsoft Word and Publisher files are not accepted.

See *HaYidion* Ad Sizes document for measurements of ads.

CONTACT

Elliott Rabin, Elliottr@prizmah.org, 646-975-2807