



PRIZMAH

Center for Jewish Day Schools

HAYIDION: THE PRIZMAH JOURNAL FOR LAY AND PROFESSIONAL LEADERS OF JEWISH DAY SCHOOLS

Submit a Proposal for the Fall 2022 Issue

We encourage you or a colleague to submit a proposal for the upcoming issue of HaYidion, Prizmah's magazine for lay and professional leaders in Jewish day schools. **The theme of the issue is AFFORDABILITY.** Contributions will explore this subject from multiple angles and perspectives, including innovations attempted in recent years. We also invite contributions on affordability related to teachers, including efforts to make the occupation of day school educators more manageable and competitive in the local marketplace.

Topics may include, but are not limited to, the following:

Families

- Innovative and successful affordability programs
- Under what conditions do affordability programs grow enrollment, or not?
- What can make an affordability program successful in the long term?
- Messaging affordability, in recruitment and retention
- Significant challenges to success in affordability programs—pitfalls to avoid
- Affordability, tuition cost and perceived value
- Issues of fairness and perception: lower, middle and upper income affordability issues
- Relative affordability: reckoning cost and value in relation to local educational landscape
- Working with parents—issues / case studies
- Revenue streams supporting affordability
- Is the assumption that people don't come to Jewish schools because of affordability accurate?
- Interesting school backers in funding affordability programs
- Prioritizing money for affordability in light of school's other financial needs

Teachers

- Affordability challenges, including salaries at competing schools
- Programs to elevate teacher compensation and/or benefits
- Pipeline challenges and initiatives to alleviate or solve them

We look for articles that present ideas in fresh ways, offer the new, lesser known and unexpected, engage with the current literature and trends, reflect honestly upon challenges

in the field, and have an eye trained on innovative, successful initiatives. **Important:** articles must have a clear and compelling argument that gives shape to the whole.

Please send short proposals, 1-3 sentences only, by **July 5th**. Proposals will be reviewed shortly thereafter and receive responses within two weeks. Article deadline is **August 31st**. No article will be considered without an accepted proposal. Articles are usually ca. 1000-2000 words in length.

For our **school spread**, we're looking for shorter pieces by any school professional on staff answering the question, When you think about your school, in what lies its greatest value? Please contact us by **July 5th** if you are interested in participating. Answers of approximately 500 words will be due by August 31st.

Send all proposals to editor@prizmah.org.