

## Sample Faculty Campaign Letter

April 1, 2011

Dear \_\_\_\_\_

Nobody knows better than you how important our school is to the families we serve. You have the opportunity to be an integral part of the difference we can make by enriching students' lives each day. We, as JCDS faculty and staff, have the opportunity to actually see a shy child grow and mature in the company of his or her peers; to help a new student thrive in our safe, stabilizing haven of learning; or help families celebrate and create new Jewish traditions as part of our family learning program. You are a part of creating a school built on academic excellence, a love of Torah, compassion, understanding and a commitment to educating the whole child.

We ask you now to think of our school when considering your own charitable giving. Your participation in the 2011 JCDS Annual Faculty Campaign helps create the "miracles" we offer to students and families every year. Your financial commitment sends a message to the hundreds of parents, board members, alumni, fellow staff and community members that also support JCDS – letting them know that we join them in offering not only our professional expertise to the students each day (did we mention blood, sweat and tears?), but our charitable giving as well. Please take a moment to review the enclosed piece about the annual campaign – we bet you'll learn something you never knew.

Whatever your gift, it is sure to make a difference. You help us to continue to educate eager students and serve families who are unable to afford a JCDS education by allowing us to offer generous tuition assistance support to those in need. Should you have questions about the campaign, feel free to contact one of us – the Faculty Campaign Committee. We hope to wrap up the campaign by May 11, so we ask you to please drop your sealed pledge card envelope in our box by that date.

We appreciate all of your efforts on behalf of the school. It is because of our caring and committed faculty that we are able to continue in the tradition of 33 years of outstanding Jewish and secular education to our students.

We thank you in advance for your generosity.

Warmly,

Talia Mason  
Math Department

Shari Weiss  
Judaics

Ted Levine  
Athletics