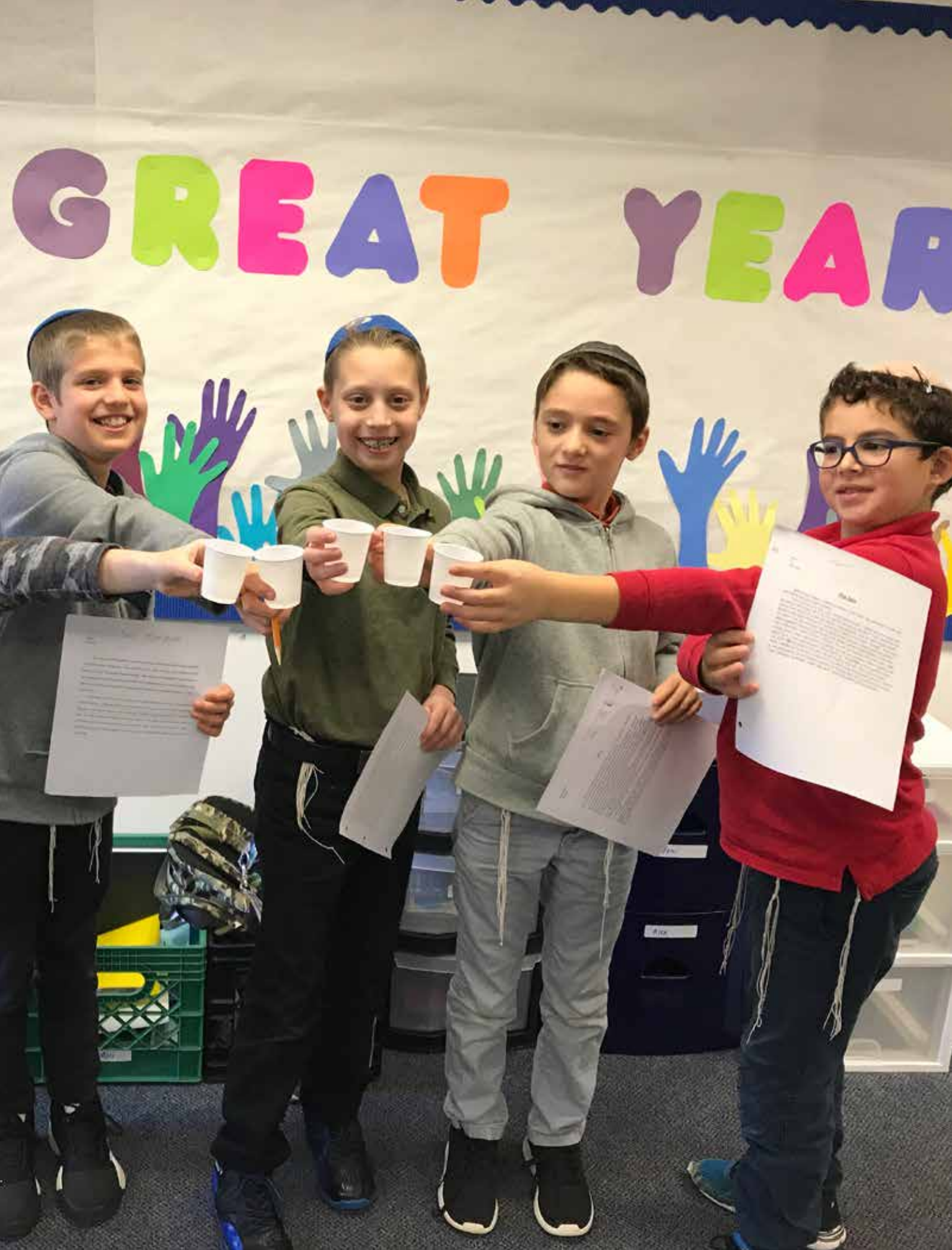


WEST HARTFORD COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools



WEST HARTFORD

Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.



WEST HARTFORD

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Being a part of the Prizmah network has been very impactful for New England Jewish Academy. The connections created between schools across the country, the concrete information and conceptual ideas acquired from webinars, as well as the ongoing support from Prizmah have been invaluable. I am truly grateful to Prizmah for being a consistent and ongoing source of tools and information for us.

—BATSHEVA OBERSTEIN

Director of Admission

New England Jewish Academy



WEST HARTFORD-AREA DAY SCHOOLS AND YESHIVAS

- New England Jewish Academy
- Solomon Schechter Day School of Greater Hartford

11 DAY SCHOOL LEADERS WERE ENROLLED IN 7 RESHET (NETWORKING) COMMUNITIES

- Admissions
- Board Leadership
- Day School Doctors
- Day School Enrollment and Engagement
- General Studies Leadership
- Judaic Administrators
- Schools in Small Communities

10 DAY SCHOOL REGISTRANTS FOR 5 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Development Professionals Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Head of School Weekly Check-ins
- Kellogg Program



19 DAY SCHOOL REGISTRANTS FOR 16 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: Financial Aid
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment and Retention
- Crowdsourcing about Coronavirus: Q&A for Heads of School
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Effective Practices Engaging and Supporting Diverse Learners in a COVID-19 Virtual Environment
- Financial and Legal Issues Facing Days Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Q&A Session - SBA Loan Paycheck Protection Program
- Retaining Students in Changing Times
- Rituals from Afar: Planning For the Fall Chagim
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

Your support of day schools continues to make quality Jewish education a reality.
Thank you for all you do to support Prizmah and your community.