

BAY AREA COMMUNITY REPORT



PRIZMAH
Center for Jewish Day Schools

BAY AREA



Prizmah: Center for Jewish Day Schools strengthens the North American day school field. We are the network for Jewish day schools and yeshivas, enhancing their ability to excel and thrive by deepening talent, catalyzing resources, and accelerating educational innovation.

Across North America, Prizmah is widely recognized for the value it brings to day schools. When the entire field began an unplanned and unprecedented experiment in adaptability, flexibility, and innovation last March, Prizmah provided the necessary support to help day schools step into this new world.

The work Prizmah does in each region and for each individual school is what brings strength to the entire field. In each city, on each campus, the evidence of Prizmah's support, guidance, and impact is clear. Here's just a taste of the work Prizmah has been doing in your community from January through October to ensure the future of Jewish education is stronger than ever.

BAY AREA



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Prizmah's Development Institute was exactly what I needed. I got to hear firsthand from my colleagues about their challenges and successes in an authentic, on-the-court discussion. I left these sessions with relevant information that exceeded my expectations. Considering all of the virtual professional development I have participated in, the Institute was by far the most valuable one!

—HAGGIT SANDHAUS

Director of Development

Ronald C. Wornick Jewish Day School



BAY AREA DAY SCHOOLS AND YESHIVAS

- Brandeis Marin
- The Brandeis School of San Francisco
- Contra Costa Jewish Day School
- Gideon Hausner Jewish Day School
- Jewish Community High School of the Bay
- Kehillah Jewish High School
- Meira Academy
- Oakland Hebrew Day School
- Ronald C. Wornick Jewish Day School
- South Peninsula Hebrew Day School
- Yavneh Day School

46 DAY SCHOOL LEADERS WERE ENROLLED IN 12 RESHET (NETWORKING) COMMUNITIES

- Board Leadership
- Day School Doctors
- Development Professionals
- Education Technology Directors
- Heads of School
- Judaic Administrators
- Learning Specialists
- Music Teachers
- Rituals from Afar
- School Counselors
- Schools in Small Communities
- Senior Development Professionals

21 DAY SCHOOL REGISTRANTS FOR 5 GATHERINGS

Prizmah's gatherings bring together professionals for intense shared learning opportunities over multiple sessions

- Admission Professionals
- Biweekly Check-ins
- Development Professionals
- Biweekly Check-ins
- Director of Technology Check-ins
- EdTech Check-ins
- Judaic Administrator Biweekly Check-ins

\$140,000 DISTRIBUTED TO BAY AREA SCHOOLS FOR COVID-19 RELIEF

Prizmah provided funding for schools facing significant increases in tuition assistance requests



89 DAY SCHOOL REGISTRANTS FOR 28 WEBINARS

Prizmah's webinars introduce experts from the field for one-time professional development opportunities

- All About the Jewish Community Response and Impact Fund
- Ask Me Anything: Development Fall Series – Socially Distant Donor Engagement and Stewardship
- Coronavirus and Implications for Navigating Your School's Student Enrollment and Parent Communications
- COVID-19: Marketing, Website, and Social Media Channels
- COVID-19: Recruitment & Retention
- Data Informed Strategy: Using DASL to Power Admissions and Development
- Exclusive Student Conversation with Israeli Ambassador Ron Dermer
- Financial and Legal Issues Facing Days Schools in Light of COVID-19
- Fundraising in the Face of COVID-19
- Going Virtual: Crowdsourcing and Lessons Learned from SAR
- Keeping Graduates Close While Socially Distancing: An Alumni Engagement Roundtable
- Making Fundraising Work: A Guide for Small School Development in a Pandemic
- Navigating the Admission Process during COVID-19
- New Financial Implications of COVID-19 for Jewish Day Schools
- Q&A Session - SBA Loan Paycheck Protection Program
- Rituals from Afar: Community Service
- Rituals from Afar: End-of-Year Celebrations
- Rituals from Afar: Graduations
- Rituals from Afar: Planning for the Fall Chagim
- Rituals from Afar: Recess and Lunch
- Rituals from Afar: Student Activities – Clubs and Extracurriculars
- Rituals from Afar: Tefillah/Prayer
- Rituals from Afar: Use of Outdoor Spaces and Outdoor Education
- Rituals from Afar: Welcome Back to School
- Rituals from Afar: Yom HaShoah, Yom HaZikaron, and Yom HaAtzmaut
- School Schedules: COVID-19-Friendly Options
- Spring Pivot: Reframing Your Q4 Fundraising in Response to COVID-19
- ZOOM DEEP DIVE: Advanced Settings, Tools, Tips, and Tricks to Take Zoom to the Next Level

The people who build and support Jewish day schools — they are the heroes of the Jewish world because they are the builders of the Jewish future.

— RABBI LORD JONATHAN SACKS, z"l

With your help, Prizmah can continue to serve the schools in your community and across North America. Please consider becoming a Friend of Prizmah* or joining our new Blue Diamond Giving Society to ensure that day schools can continue to thrive.

PRIZMAH'S BLUE DIAMOND GIVING SOCIETY

\$10,000 ▶ Builders (Bonim) בונים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers

\$18,000 ▶ Believers (Ma'aminim) מאמינים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference

\$25,000 ▶ Patrons (Tomchim) תומכים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening

\$50,000 ▶ Pillars (Amudim) עמודים

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Professional Development Gathering
- Educational Briefings from Renowned Speakers
- Complimentary Admission to Prizmah's Biennial Conference
- Exclusive Annual Day School Investor Convening
- Five Hours of Specialist Consultations or Professional Development for Your School

\$100,000 ▶ Visionaries (Anshei Chazon) אנשי חזון

- Recognition on Our Website and in Our Annual Report
- Complimentary Admission to a Prizmah Gathering
- Educational Briefings from Renowned Speakers
- Exclusive Annual Day School Investor Convening
- 10 Hours of Specialist Consultations or Professional Development for Your School
- Participation in Annual Visioning Meetings for the Future of Jewish Day School Education

To make your gift or for more information, please contact Hannah Olson at 646.975.2803 or hannaho@prizmah.org.

*Friends of Prizmah giving levels: \$1,800 Pioneers ▶ Chalutzim חלוצים; \$5,400 Partners ▶ Shutafim שותפים.

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Yavneh Day School can't thank Prizmah enough for their invaluable and relevant guidance and advocacy. Prizmah's thoughtfulness and consideration behind their support, especially over the last year during this challenging time, has been a foundational element to Yavneh's ability to continue providing excellence in academic and Jewish learnings. Both through coaching and financial assistance, Yavneh Day School appreciates our partnership with Prizmah, and we thank the team for their offerings, including the Development Conference and guidance with loans and grants, allowing Yavneh to thrive in these unprecedented times.

— CINDY SCHLESINGER
Head of School
Yavneh Day School

Your support of day schools continues to make quality Jewish education a reality. Thank you for all you do to support Prizmah and your community.